

John R. Burgreen III

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Objective

To attain employment that utilizes my creative background in graphic design, photography, and publication management; that makes use of my solid communication and leadership skills; and that offers opportunities for personal and professional development.

Education

2001-2003

Silicon Valley College
Fremont, CA

- Major: Graphic Design
- GPA: 3.6. Named to Dean's List multiple semesters.

1998

Defense Information School
Ft. Meade, MD

- Completed Graphics Course consisting of 448 hours of training on illustration, typography, and graphic design.

1994-1998

Gloucester High School
Gloucester, VA

Denbigh High School
Newport News, VA

Work Experience

2001-present

MCCS Marketing

Okinawa, Japan

Art Director, Graphic Designer

- Manage or co-manage various four-color publications with circulations of 16,000–20,000, including *Okinawa Outdoors* (112-page annual magazine), *Okinawa Living* (76-page monthly magazine), and *The Source* (24-page weekly newspaper supplement). Duties include designing and laying out articles, artworking photographs, coordinating photography, reviewing proofs with print vendors to maintain quality control, and aiding in the development of marketing plans for each publication while meeting deadlines.
- Manage team of eight graphic artists, including assigning projects based upon individual abilities, mentoring junior designers, and mediating inter-office disputes.
- Develop individual ads or advertising campaigns for a variety of on- and off-base entities for use as flyers, brochures, billboards, table tents, and magazine/newspaper ads.
- Interface between account executives, writer/editors, and sales team to ensure all print materials convey the appropriate message and contain accurate information.
- Evaluate potential employees by conducting interviews and evaluating portfolios.
- Design and construct websites as needed, including graphics creation, search engine optimization, and installing content management systems.

2000-2001

United States Marine Corps

Parris Island, SC

Graphic Designer for Training and Audiovisual Support Center

- Designed brochures, fliers, booklets, and other mission support material.
- Certified as Information Systems Coordinator.
- Prepared presentation slides for command- and battalion-level conferences.

1998-2000

United States Marine Corps

Okinawa, Japan

Audiovisual Clerk for MCB Butler G-3

- Prepared presentation slides for command- and battalion-level conferences.
- Setup and maintained Base Emergency Operations Center, consisting of more than 30 computers.

Honors

Annual Creativity Awards

- Platinum Award, Magazine Feature Photography, 2009
- Gold Award, Photography, 2009
- Silver Award, Magazine Cover, 2009

Magnum Opus Awards (Missouri School of Journalism)

- Gold Award, Best Feature Design, 2006
- Silver Award, Best Overall Design, 2006
- Bronze Award, Best Cover, 2009
- Honorable Mention, Best Use of Photography, 2007
- Honorable Mention, Best Feature Design, 2006

Davey Awards (International Academy of the Visual Arts)

- Gold Award, Art Illustration, 2006
- Gold Award, Magazine Cover, 2006
- Silver Award, Art Illustration, 2006

Awards for Publication Excellence

- Magazine Feature Photography, 2009
- Illustration and Typography, 2009
- Magazine Spreads, 2009
- Magazine Feature Photography, 2006
- One-of-a-Kind Government Publication, 2007
- Magazine and Journal Design and Layout, 2006, 2005, 2004
- Design and Layout, 2004
- Most Improved Magazine and Journal, 2004

PX3 PRIX de la Photographie Paris

- Second Place, Amateur Photojournalism, Performing Arts, 2007

Marine Corps Community Services

- CEO Award of Excellence, chosen and awarded by the CEO, 2007
- Moments of Excellence Award for the Functional Fitness Website, 2009
- Moments of Excellence Award for the MCCA Director's Conference, 2007
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- On the Spot Awards, June 2009, January 2009, October 2007, January 2006, August 2006, August 2005
- Special Achievement Award for U21 Magazine, 2008
- Special Achievement Award for Okinawa Outdoors Magazine, 2007
- Certificate of Appreciation for Functional Fitness Website, 2009

United States Marine Corps

- Navy & Marine Corps Achievement Medal, 2001 and 2000
- Certificate of Commendation, 1998-2000

Skills

- Strong communication and leadership skills.
- Self-starter, trustworthy, adaptable, extremely detail-oriented, organized, and able to manage multiple projects simultaneously.
- Advanced level of proficiency with **Adobe Photoshop CS4**, **Adobe InDesign CS4**, and **Macromedia Freehand**.
- Proficient with **Canon DSLR camera systems** and photographic accessories.
- Basic level of proficiency with **Adobe Illustrator** and **Lightwave 3D**.
- Several years experience publishing content online with **Joomla** CMS 1.0/1.5.
- Advanced knowledge of search engine optimization (SEO) and web marketing/publishing.
- More than ten years of experience with **Macintosh** and **Windows** operating systems and peripherals.
- Proficient with Microsoft Office Suite.

Image Portfolio

Available online at www.johnburgreen.com.